

December 16, 2008

Dear Prospective Owl Parent,

It is with great pleasure that I write this letter encouraging you to become an Owl family, just as my son, husband, and I did over four years ago. My son has been in every "room" or level at Owl, from toddler, to pre-school, through JK and SK, and is currently enrolled in the school-age program. He also enjoys attending the Summer Camper program. I can honestly say that I continue to be surprised and delighted by the level of quality care he receives every day.

For me, that quality begins with the staff, including all of the teachers, the administration, and the cook. It always impresses and amazes me that all of the staff show a genuine interest, warmth, and kindness toward all of the children, as well as to the parents. They have always been there to answer any questions I have about my son's progress (emotionally, socially, intellectually, physically), the curriculum, and the goings-on of the centre, and always with a smile. (On top of this, I have found that each teacher has their own special quality and brings a uniqueness to the centre that is endearing to us all.) It still means a lot to hear funny or heartwarming tidbits about my son's day from them, and I appreciate that it gives me a glimpse into part of his life that I am not around to see. I have always felt that I am leaving him in the best hands I can, outside of home, and that Owl is like a second home to him.

Quality of care also extends to the nutritiously balanced meals he receives (I was "delighted" to learn that Karen is a better cook than me!), and the curriculum. As a parent, I appreciated the head start the curriculum gave my son before starting school, in subjects such as French, Science, and Jolly Phonics. I also appreciated and found great value in the "Our Bodies, Ourselves" and "First-Step" programs, which teach life and social skills to little persons, at their level of understanding. Of course the children are also encouraged to play and learn through daily outdoor fun, dramatic play, arts and crafts, as well as field trips, special events (like pony rides, socials, and visits from important people in the community), and annual events such as the Owl Family Picnic and skating party, just to name a few. I can confidently say that my son learned much more and had many more experiences than he ever would or could have had at home with me.

Owl comes with many "bonuses" as well that any parent would appreciate, like its hours of operation, PA day/March Break programs, Scholastic book club, easy payment options, and what seems like a constant influx of new toys and books.

For these, and many more reasons I don't have the space to describe, I strongly recommend Owl Child Care Services to you, just as it was recommended to me, and just as I have recommended it to others who have also become Owl families.

Sincerely,

A handwritten signature in cursive script, reading "Sheri Mathis". The ink is a reddish-brown color. The signature is written in a fluid, personal style with some loops and flourishes.